



Dolly Parton's Imagination Library

2013-2014 Sponsorship Opportunities

Dolly Parton's Imagination Library program provides age-appropriate books to Catawba County's young children! At no cost to families, enrolled children receive one book in the mail each month until they reach the age of five. With this gift, they are more likely to be read to by their parents and caretakers, and they are more likely to be excited about books and reading. We need your support to be able to provide this opportunity to as many children in Catawba County as possible. While this is a free service to Catawba County families, thanks to the support of the Dollywood Foundation, the cost to us is only \$25 per child per year. Our goal is to have 7000 Catawba County children receiving these books in their homes within five years. We need your help to meet that goal.

Please consider being an Imagination Library sponsor!

*Imagination Library is a program of the
Catawba County Partnership for Children*



"Investing in Young Children"

Catawba County Partnership for Children

2110 Main Avenue, SE, Hickory, NC 28602

P.O. Box 3123, Hickory, NC 28603

Phone: 828-695-6505 Fax: 828-328-4551

klyke@catawbacountync.gov www.catawbakids.com

Federal Tax ID # 58-2139195

Imagination Library 2013-2014 Sponsorship Opportunities

Conductor - \$10,000 and above

With a gift of \$10,000, 400 children will receive one book each month for an entire year!

Recognitions for an Imagination Library **Conductor**:

- Your organization acknowledged on the mailing labels for all (over 3800) Imagination Library recipients for **three** months
- Your logo featured on the Imagination Library brochure
- Recognition on the informational mailers sent to Imagination Library recipients during the pledge period
- Your sponsorship announced at Imagination Library awareness events and on flyers
- Your logo featured on our website

Engineer - \$5,000 and above

With a gift of \$5,000, 200 children will receive one book each month for an entire year!

Recognitions for an Imagination Library **Engineer**:

- Your organization acknowledged on the mailing labels for all (over 3800) Imagination Library recipients for **one** month
- Recognition on informational mailers sent to Imagination Library recipients during the pledge period
- Sponsorship announced at Imagination Library awareness events and on flyers
- Your logo featured on our website
- Recognition at Family Fair

Trainmaster - \$2,500 and above

With a gift of \$2,500, 100 children will receive one book each month for an entire year!

Recognitions for an Imagination Library **Trainmaster**:

- Recognition on informational mailers sent to Imagination Library recipients during the pledge period
- Sponsorship announced at Imagination Library awareness events and on flyers
- Your logo featured on our website
- Recognition at Family Fair

Yardmaster - \$1,000 and above

With a gift of \$1,000, 40 children will receive one book each month for an entire year!

Recognitions for an Imagination Library **Yardmaster**:

- Your sponsorship announced at Imagination Library awareness events and on flyers
- Your logo featured on our website
- Recognition at Family Fair

Flagman - \$500 and above

With a gift of \$500, 20 children will receive one book each month for an entire year!

Recognitions for an Imagination Library **Flagman**:

- Your logo featured on our website
- Recognition at Family Fair

Thank you for your commitment to providing books to children!

Company: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Level: Conductor Engineer Trainmaster Yardmaster Flagman

Annual Pledge Commitment: \$ _____

(Please make checks payable to the Catawba County Partnership for Children and send to P.O. Box 3123, Hickory, NC 28603..)

Period of Commitment: 1 Year 2 Year 3 Year 4 Year 5 Year

Signature

Date



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